EMORD & ASSOCIATES, P.C. -

Burke Professional Center 5282 Lyngate Court Burke, Virginia 22015

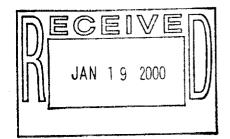
1050 Seventeenth Street, N.W. Suite 600

Washington, D.C. 200362 8 '00 FEB -8 P2:01

PHONE: (202) 466-6937 • FAX: (202) 466-6938 Web Site: www.emord.com

E-MAIL: emordal l@erols.com

January 14, 2000



VIA UPS NEXT DAY AIR

Dr. Elizabeth Yetley Office of Special Nutritionals (HFS-450) Food and Drug Administration 200 C Street, S.W. Washington, D.C. 20204

> Re: Fulfillment of Reporting Obligation Under 21 U.S.C. § 343(r) and 21 CFR § 101.93

Dear Dr. Yetley:

Rx Vitamins, Inc., by counsel and in accordance with 21 U.S.C. § 343(r) and 21 C.F.R. § 101.93, hereby submits an original and two copies of its notification within thirty days of first marketing its products with the statements presented below. Rx Vitamins, Inc. retains scientific documentation supporting the statements.

1. Supplement Brand Name (ingredient)

Cranberry Complex (cranberry extract)

Text of Statements of Nutritional Support

Nutritional Support For Proper Urinary Tract Function

2. Supplement Brand Name (ingredient)

Feverfew Complex (feverfew)

Text of Statements of Nutritional Support

Nutritional Support For General Well-Being

975 - 0162

¹ The address for Rx Vitamins, Inc. is 200 Myrtle Boulevard, Larchmont, NY 10538.

3. Supplement Brand Name (ingredient)

Milkthistle (milkthistle)

Text of Statements of Nutritional Support

Nutritional Support For Healthy Liver Function

4. Supplement Brand Name (ingredient)

Ostivone (ipriflavone)

Text of Statements of Nutritional Support

A Foundation For Healthy Bones

5. Supplement Brand Name (ingredient)

MSM with GS (glucosamine sulfate)

Text of Statements of Nutritional Support

Nutritional Support For Joint Health

6. Supplement Brand Name (ingredient)

Super B-50

(vitamins B1, B2, B3, B5, B6, and B12 and folic acid, biotin, choline, and inositol)

Text of Statements of Nutritional Support

Nutritional Support For Natural Energy Production

7. Supplement Brand Name (ingredient)

Chewable Cal/Mag (calcium and magnesium)

Text of Statements of Nutritional Support

Nutritional Support For Healthy Bones

In accordance with 21 U.S.C. § 343(r)(6) and 21 C.F.R. § 101.93(c), each of the above statements will be followed by an asterisk that will be cross-referenced to another asterisk on the very same panel or page next to which the following statement will appear in a box in bold face type: "These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease."

Respectfully submitted,

Jonathan W. Emord Claudia A. Lewis-Eng

Steven W. Allis

Attachment

-> EMORD & ASSOCIATES, PC; Page 5

Respived: 1/14/00 1:31PM;

Jan.14. 2000 2:08PM 914 834 5265

Certification

I, Craig T. Kisciras, General Manager of Rx Vitamins, Inc., hereby certify that the information contained in the foregoing notice is complete and accurate and that Rx Vitamins, Inc. has substantiation that the statements are truthful and not misleading.

Executed on:

raig P. Kisciras